



WEBSITE ENQUIRY FORM

Please answer as many applicable questions as you can.

Your Name

Name of your Business/Company

GOALS

1. What is your **main** goal, i.e. what do you wish to achieve with this website?

e.g.:

Increase brand awareness;

Expand or Improve online presence;

Increase subscriptions and/or sales;

Generate leads and inquiries;

Provide resources, e-learning or information;

Showcase portfolio;

Blogging;

Other (please specify)...

2. What should be the **focus/highlight** of the website?

e.g.:

Products / Programs / Services,

Media (photos/videos),

Bookings,

Resources,

Subscriptions, Sales

Other (please specify)...

3. Who is your **target audience**, i.e. main visitors and end-users of this website?

Consider age, gender, values, interests, location, media consumption habits etc.



MEDIA

Do you already have relevant media (images, videos etc.) to be used on your website?

Yes, I do.

No, I need photography/videography **and** stock images/footage.

No, I need stock images/footage only.

PAGES

What pages/tabs/sections do you want on your website?

e.g. Home, About, Services etc.

ADD-ONS

Which add-ons would you require?

Forms
Multimedia
Blog
Membership

Bookings
Store
Other (please specify):

E-COMMERCE

If you require e-commerce, please indicate which payment methods you accept, and if you already have it/them set up (provide details below).

Offline - Bank Deposit/Transfer
Offline - Western Union
Credit Card - PayPal
Credit Card - WiPay
Other (please specify):

Any additional details or comments?

THANK YOU!

Save your changes and e-mail to
contact@khcreativeworks.com