



**KHREATIVEWORKS**

BRANDING AGENCY

create. edit. speak.  
www.khreativeworks.com

GRAPHIC DESIGN •  
EDITING •  
BUSINESS BRANDING •

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# K H R E A T I V E B A S I C LOGO DESIGN PACKAGE

## YOU GET:

A Logo Design Package, which includes:

- i. **Logo Info Summary Sheet**  
One-page file detailing your logo's typeface, colour specifications and variations.
- ii. **Print Formats**  
.eps, .pdf, .svg (in full colour, black and white)
- iii. **Web Formats**  
.jpg, .png (in full colour, black and white)
- iv. **Media Assets**
  - Facebook and Instagram profile and cover photos
  - Business Card design
  - Letterhead design and MS Word template
- v. **Revisions**  
≤ 2 rounds of edits to the re-created draft

## COST:

You can have your logo professionally redesigned for  
**\$1,100 TTD / \$165 USD**

## QUESTIONS?

Happy to help!  
Send us a message and let's chat about how we can take your business to the next level with an attractive, *professional* logo design.

Email: [contact@khreativeworks.com](mailto:contact@khreativeworks.com)  
Portfolio: [khreativeworks.com/logos](http://khreativeworks.com/logos)  
Order your Package: [khreativeworks.com/request](http://khreativeworks.com/request)

Thank you for your interest in a *KHW* logo! You've come to the right place. All you need to know about the process is below:

## SKETCH / DRAFT DESIGN

Sometimes, clients know exactly what they want. If you have a sketch or draft design, *KHW* will professionally re-create it, along with brand assets, for a high-quality brand based on your own vision.

## DRAFTING



### 1. DIGITAL TRANSFER

*KHW* converts your sketch or draft into digital vectors.



### 2. DRAFT PRESENTATION

*KHW* presents the draft in black and white samples for your feedback and desired revisions.

## EDITING / REVISIONS



### 3. TYPOGRAPHY

To avoid copyright infringement issues where fonts are concerned, *KHW* will either purchase a premium font with commercial licensing, create a font from scratch, or modify an existing font.



### 4. EDITING & DETAILING

*KHW* refines logo shapes, layout, spacing etc. to your liking.



### 5. COLOURING

*KHW* adds appropriate colour(s) to the final design, and makes final changes as desired.

## FINAL



### 6. INTELLECTUAL PROPERTY

Upon payment in full, the logo becomes your property, so you may trademark as desired.