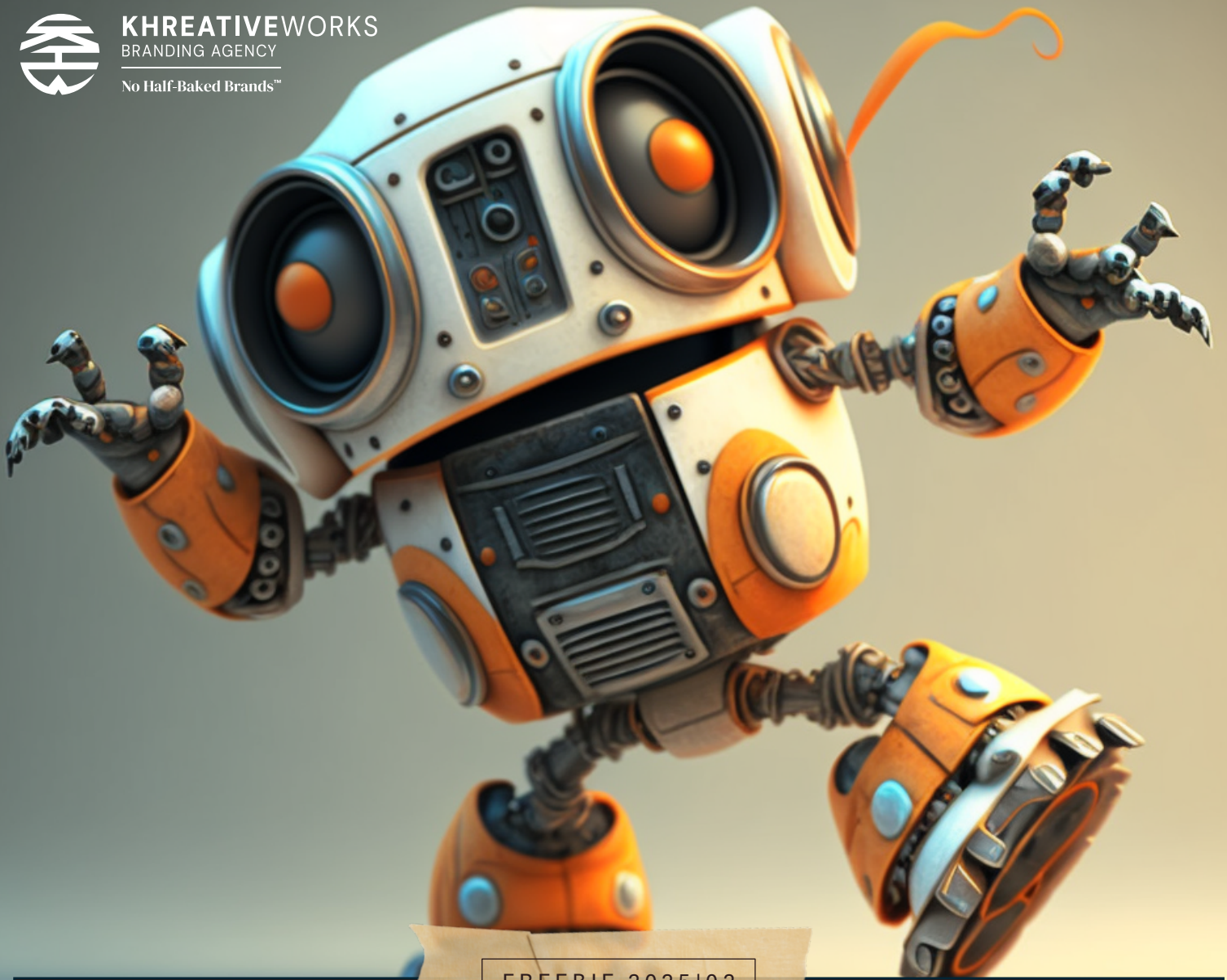




KHREATIVEWORKS
BRANDING AGENCY
No Half-Baked Brands™



FREEBIE 2025|02

We Know You're Doing It... Do It Right

ChatGPT Prompts to Help* Brand Your Business

**...until you're ready to call in the pros.*

www.khcreativeworks.com

Let's be honest. You've opened ChatGPT and asked questions about your business at least once. No shame in DIYing it, but before you whip up a logo in *Canva* or settle for vague brand statements, let's make sure you're asking the right questions.

This guide gives you smart, strategic prompts you can feed to ChatGPT to clarify your brand's foundation, so you can start building something meaningful. Use it as a starting point, and when you're ready to go from "pretty good" to professionally baked, let's talk.

HOW TO USE THIS SAMPLER PACK

ChatGPT is only as good as the prompts you give it. This sampler helps you ask smarter questions so your branding doesn't feel like a generic robot wrote it.

Copy, paste, and tweak each prompt with your own context. Add specific details about your business or ideal customer into the prompt to get better results. The more specific you are, the less generic your answers will be.

Brand Clarity Prompts

- Act as a brand strategist. Help me define what my business stands for in one sentence.
- What are 3 brand personality traits that would appeal to [my target audience]?

Ideal Client Prompts

- Create a detailed persona of my ideal client who struggles with [problem].

Visual Identity Prompts

- Based on my brand personality (insert 3 traits), what colors and fonts would match that tone?
- Describe a moodboard for a brand that feels like [vibe], [vibe], and [vibe].

Messaging & Tone of Voice Prompts

- Give me 3 tone-of-voice options based on this brand personality: [insert traits].
- Rewrite my mission statement to match this tone of voice.

Content Creation Prompts

- Write 3 Instagram captions in my brand voice to promote a new service.
- What are some storytelling angles I can use to build connection with my audience?

Need More?

This was just a sampler. If you found these helpful, imagine what the full **KHcreative Prompt Kit** could do. It's packed with 50+ prompts, pro tips, and bonus strategy insights to help you brand smarter, not harder.

Grab the full kit or book a strategy session to stop guessing and start growing.

[Grab the Full Prompt Kit](#)

[Book a Strategy Session](#)